MOHAMED KASSID

BUSINESS ENGLISH & ESP TRAINER

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PROFESSIONAL PROFILE

English educator and applied linguist with 23+ years of teaching experience, including aviation, tourism and professional language training. Designs needs-based instruction for meetings, presentations, client communication and intercultural work. Uses authentic workplace scenarios, role-play and targeted feedback to develop practical communication skills.

CORE EXPERTISE

Training needs analysis; Business English; aviation and hospitality English; adult learning; workplace simulations; presentation and meeting skills; intercultural communication; Zoom-based instruction.

PROFESSIONAL EXPERIENCE

University English Instructor | 2026–present
Hassan II University, FLSH Aïn Chock

- Teach English within the Amazigh Studies programme, supporting academic reading, discussion and language development.

English Teacher | 2026–present
El Aqqad Middle School, Sidi Rahal Plage

- Deliver communicative English lessons with mixed-level differentiation and formative assessment.

Vocational / ESP English Instructor | 2026–present
ATMC

- Teach professional English to tourism and cabin-crew trainees through authentic scenarios and role-play.

Aviation English Instructor | 2025
CFPNC, Casablanca

- Taught aviation-focused communication, listening skills and operational vocabulary.

English Teacher | 2024–2025
George Eliot School

- Planned scaffolded lessons for large, mixed-ability classes.

English Teacher | 2003–2024
La Prairie School and other public/private schools

- Adapted curricula and learning materials to varied school contexts and learner needs.

EDUCATION & QUALIFICATIONS

M.A. in Applied Linguistics and Discourse Studies | 2026
Hassan II University, Faculty of Letters and Humanities Aïn Chock, Casablanca

B.A. in English Studies
Chouaïb Doukkali University, El Jadida

Professional Teaching Diploma | 2003
Regional teacher-training centre, El Jadida

LANGUAGES

English — fluent professional · Arabic / Darija — native · French — fluent · Spanish — intermediate

AVAILABILITY

Based in Morocco; seeking remote freelance teaching and professional language training. Availability by agreement around current teaching commitments.